



Texans Building Character Program Evaluation

County: _____ TBC Model: _____

Community partners are working to deliver character education programs in a majority of Texas counties. In 1999, Texans in 209 counties identified character education as a key issue in the *Texas Community Futures Forums*.

This evaluation will help your character education team learn how effective the program has been in changing specific behaviors in your audience.

Why evaluate? This evaluation measures *six specific behavior changes* that will be targeted by a character education program for children, youth, or adults. The leadership team or leader will identify six specific behaviors within the target audience that are unacceptable and which can be measured with this evaluation.

Before the Character Education Program Begins

The adult or older youth reporting on this evaluation is asked to identify six unacceptable behaviors from the target audience. These unwanted behaviors must be very specific so that another person could say “Yes, I saw that too.” The identified behaviors can be tied to the six pillars included in this training or to another character issue that the adult wishes to address. On the six pretest sections of this instrument, the adult will identify **six current behaviors that are unacceptable from each target audience**. Examples of unacceptable behaviors include:

Six Pillars:

Trustworthiness: Parents completing 4-H projects or records books for their child.

Respect: Adults talking loudly during a speech or presentation by another person.

Responsibility: A employee not coming to work on time.

Fairness: One community agency planning an event without including their partner agencies.

Caring: Students attending an activity but leaving early to avoid cleaning up.

Citizenship: Adults agreeing to be on a committee but not attending meetings.

Additional character issues:

Honesty: A group of children who lie about a particular behavior.

Kindness: Elementary school children mistreating an animal in their classroom.

Respect authority: High schools students (or older adults) who speed through a school zone.

Be accountable: Several children pull a prank that results in the destruction of property.

Be open: Co-workers who do not listen to the ideas of a new person on staff.

AFTER the character education program has been completed, *please answer the three post-test questions below.*

Please circle the number that best describes **how much the identified behavior has changed since the beginning of the character education program.**

1 2 3 4 5
No change Some change Lots of change

The number of individuals *now doing the desired behavior* is _____.

The total number who completed the character education program is _____.

Comments? _____

Behavior #3

Currently, _____ out of _____ individuals in this program _____

_____.

Please circle the number that best identifies how **unacceptable** this behavior has been to the adult completing this question.

1 2 3 4 5
Unacceptable Very unacceptable

AFTER the character education program has been completed, *please answer the three post-test questions below.*

Please circle the number that best describes **how much the identified behavior has changed since the beginning of the character education program.**

1 2 3 4 5
No change Some change Lots of change

The number of individuals *now doing the desired behavior* is _____.

The total number who completed the character education program is _____.

Comments? _____

What comments did members of your group make about the program? If you have any quotes, please include only the name and gender of the person. _____

Information about the Target Audience in This Program

Please complete as much of the following information as possible.

What was the age range of your audience?
(check all that apply):

- _____ 6-10
- _____ 11-15
- _____ 16-20
- _____ 21-25
- _____ 26+

How many males and females were in your audience?
(fill in the blanks below)

- _____ Male
- _____ Female

What was the ethnicity of your audience?
(fill in numbers):

- _____ European American
- _____ African American
- _____ Hispanic American
- _____ Native American
- _____ Asian American

Where was your character education program located?
(please check one answer below):

- _____ Mainly rural
- _____ Mainly urban
- _____ Mainly suburban

Please return this evaluation to the Texas Agricultural Extension agent who is working with this program or to:

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Thank you for completing this survey!